

MATTHEW BUTLER

302-757-0380 • mcbutler901@gmail.com

Experience

Editor-in-Chief

May 2023-December 2025

Ithaca Voice, an online-only non-profit local news organization

- Oversee all editorial operations and organizational strategy
- Responsible for final approval for all editorial content and organizational direction
- Led a newsroom of four full-time reporters plus several freelancers and interns
- Led all editorial newsletter content and helped design daily newsletter sent to 7,000+ subscribers
- Contributing editorial guidance and source help to reporters, and reporting on broader, larger scope enterprise stories when applicable
- Led fundraising efforts and secured record-breaking long- and short-term grant funding for the organization, along with collaborative editorial efforts with the *New York Times* and *New York Focus*.

Managing Editor

September 2021-May 2023

Ithaca Voice

- Oversee all daily editorial operations, assign stories and coordinate reporting
- Break news and write enterprise stories
- Managing intern program

Public Health and Education Reporter

August 2020-August 2021

Ithaca Voice

- Build Ithaca City School District beat, cover general public health stories in Ithaca and Tompkins County
- Break daily news regarding the COVID-19 pandemic and find local angles to ongoing updates from state government
- Watchdog journalism of public health officials and school district leadership, both concerning the coronavirus pandemic and otherwise

Managing Editor

July 2018-August 2020

Ithaca Times, hyper-local alt-weekly newspaper

- Lead team of three full-time editorial staffers and 20+ freelancers
- Manage all social media and online publishing from the Ithaca Times
- Pitch and write between four to eight stories or more per week, both for print and online
- Coordinate all daily, weekly and longer-term coverage of City of Ithaca and Tompkins County meetings, events, breaking news, investigative and enterprise stories

General Assignment Reporter

November 2016-July 2018

Ithaca Times, hyper-local alt-weekly newspaper

- Pitch and write between three and six stories per week
- Wide coverage and output range, including meeting recaps, investigations, features and breaking news

Editor-in-Chief

April 2015-May 2016

The Review, UD student newspaper (Newark, DE)

September 2012-May 2016

Individual Awards

- **2023 New York Press Association Better Newspaper Contest**
 - Best Feature Story, First Place
- **2020 New York Press Association Better Newspaper Contest**
 - Writer of the Year, Second Place (for a selection of about 10 different stories throughout the year)
 - Best Feature Story, Third Place
- **2018 New York Press Association Better Newspaper Contest**
 - Thomas G. Butson Investigative Journalism Award, Second Place

- Best News Story, Second Place
- **2017 New York Press Association Better Newspaper Contest**
 - Best Feature Story, First Place

Education

Bachelor of Arts in International Relations with a Journalism minor

May 2016

University of Delaware, Newark, Del.

Additional Skills

- Adept in WordPress, Google Drive, Dropbox, Blox/Town News CMS, Document Cloud, Scribd, Otter, Signal, MailChimp, etc.
- Well-versed in Freedom of Information Law requests and searching court databases
- Experience in audio journalism through collaboration with local independent radio station WRFI and the launch of [The Ithaca Voice's weekly podcast, Backstory](#), in June 2025
- Taught an "Introduction to Investigative Journalism" course at Ithaca College during the 2024 spring semester